

Jordi Honey-Rosés

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EDUCATION

University of Illinois, Urbana-Champaign

PhD student 2007- present

Harvard University

Master in Public Policy 2005-2007

University of California, Berkeley

B.A. Political Economy 1996-2000

B.A. History 1996-2000

PROFESSIONAL EXPERIENCE

Catalan Institute for Water Research (ICRA)

2010 - present

PhD student and researcher – Girona, Spain.

University of Illinois, Urbana-Champaign

2007 - present

PhD student and researcher – Champaign, IL, USA & Barcelona, Spain.

- Conducting doctoral research on ecosystem services and watershed management in the Llobregat Basin, Catalonia, Spain.
- Analyzing deforestation data in central Mexico to assess the impact of a protected area and conservation fund.

World Wildlife Fund (WWF) Mexico

2001 - 2005

Program Officer, Mexican Forest Program – Mexico City & Zitácuaro, Mexico.

- Managed Forest Conservation Program: Field office in Michoacán, 2 staff and operating budget USD \$150,000 - \$350,000/yr.
- Sought out, revised and approved grant and consultancy proposals submitted to WWF by local organizations and universities. Conservation projects included deforestation analysis, community development, forest monitoring, biological research, and environmental education.
- Managed the execution of the Monarch Butterfly Conservation Fund, an economic incentive program with a \$6.5 USD million capital fund to reward forest conservation. Established trust fund, monitored forest cover, oversaw payment and facilitated community participation.
- Responsible for project planning, budgeting, donor reporting, fundraising, media relations, and project implementation.

U.C. Berkeley, Goldman School of Public Policy

2000 - 2001

Programs Coordinator, Executive and International Programs – Berkeley, California

- Coordinated policy training programs for government officials at Mexican Ministry of Environment.
- Arranged collaborative agreements with Mexican Government, USAID and foreign universities.

Ministry of Environment, Natural Resources and Fisheries (SEMARNAP)

September 2000-January 2001

Executive Environmental Policy Program Coordinator – Mexico City, Mexico

- Served as liaison between UC Berkeley and the Mexican Ministry of the Environment to develop an Executive Environmental Policy Program for Mexican environmental policy makers.
- Worked with Undersecretary of the Environment to design and adapt Executive Environmental Policy program to fit the needs of Mexican public officials.

PUBLICATIONS

Peer Reviewed Journals

- Honey-Rosés, J., K. Baylis, I. Ramirez. 2011. A spatially explicit estimate of avoided forest loss. *Conservation Biology* 25(5):1032-1043. DOI: 10.1111/j.1523-1739.2011.01729.x [Impact Factor 4.894]
- Honey-Rosés, J. 2009. Illegal logging in common property forests. *Society and Natural Resources*. 22(10): 916-930. [Impact Factor 1.339]
- Honey-Rosés, J., J. López-García, E. Rendón-Salinas, A. Peralta-Higuera, C. Galindo-Leal. 2009. To pay or not to pay? Monitoring Performance and Enforcing Conditionality when Paying for Forest Conservation in Mexico. *Environmental Conservation*. 36(2): 120-128. [Impact Factor 1.541]
- Honey-Rosés, J. 2009. Disentangling the Proximate Factors of Deforestation: The Case of the Monarch Butterfly Biosphere Reserve in Mexico. *Land Degradation and Development*. 20(1): 22-32 [Impact Factor 0.714]
- Honey-Rosés, J. 2009. Reviewing the arguments for market based approaches to water distribution: A critical assessment for sustainable water management in Spain. *Sustainable Development*. 17(6):357-364. [Impact Factor 1.104]

Book Contribution

- Honey-Rosés, J. 2005. The Monarch Butterfly Conservation Fund. In *The green buck: Using economic tools to deliver conservation goals*. ed. T. LeQuesne, R. McNally, 16-18. London: WWF United Kingdom.

Book Review

- Honey-Rosés, J. 2008. A Snapshot of the Urban River Restoration Movement. *Ecology* 89(7): 2070-2071.

Additional Publications

- Honey-Rosés, J. 2007. Estimating the Social Benefits of Protecting Minimum Instream Flows: The Case of the Ter River in Catalonia, Spain. Agència Catalana de l'Aigua, Generalitat de Catalunya. Online: http://aca-web.gencat.cat/aca/documents/ca/planificacio/cabals/beneficis_%20socials_derivats_proteccio_cabals_riu_ter.pdf
- Honey-Rosés, J. 2007. Allston Creek Stormwater Assessment. Charles River Watershed Association.
- Galindo-Leal C., E. Rendón-Salinas, J. Honey-Rosés, A. Martínez-Pacheco, 2004. La Monarca de las Migraciones. PRONATURA Oct-Nov 2004. (8) 38-45.
- Honey-Rosés, J. 2003. Creating an Effective Forest Monitoring System. Newsletter of the Monarch Butterfly Sanctuary Foundation, pg 5.

Manuscripts in Preparation

- Brozovic, N., J. Honey-Rosés, D.W.S, Schneider (in prep) Technological change and the value of ecosystem services.

Honey-Rosés, J. D.W.S, Schneider (in prep) Managing stream temperature to meet management goals.

Honey-Rosés, J. D.W.S, Schneider, N. Brozovic (in prep) Ecosystem services in technologically advanced landscapes.

Baylis, K., Honey-Rosés, J., M.I. Ramírez (in prep) Management, Mandates or Money? Evaluating alternative instruments for forest conservation.

TEACHING EXPERIENCE

University of Illinois. *Urban Planning 205: Ecology and its Applications* Spring 2008 & Spring 2009

Teaching Assistant with Professor Daniel Schneider

- Led discussion groups of 20-30 undergraduate students. 3 groups per week.
- Analyzed case studies relating ecological science with urban planning and public decision-making.
- Student evaluations: 4.7/ 5

ESADE Business School. *The Global Context of Management*

Winter 2010 & Winter 2011

Discussion Leader with Professor Daniel Arenas

- Led discussion sessions with 20 full-time MBA students on issues of global affairs.
- Student evaluations: 6.3/ 7

FUNDED PROPOSALS

- € 120,000 Euros Ecosystem Services in the Llobregat Watershed. PhD Dissertation Research. Funded by CETaqua, of Aigües de Barcelona (AGBAR), & the Catalan Water Agency (ACA); in collaboration with the Catalan Institute for Water Research (ICRA) and Aigües Ter-Llobregat (ATLL) (2010-2012).
- \$ 18,500 USD Do Direct Payments Reduce Deforestation? Research project with Dr. Kathy Baylis. University of Illinois, Urbana Champaign (2009-2010)
- \$ 4,000 USD Dissertation Travel Grant. University of Illinois, Urbana Champaign (2009-2010)
- \$ 6,000 USD North Allston Stormwater Assessment. Roy Summer Internship Fund (2006)
- \$ 7,479 USD Community resistance, corruption and illegal logging in the Monarch Butterfly's forest habitat in Mexico. Scion Natural Science Association (2005)
- \$ 500,000 USD A Regional Approach to the Conservation of the Monarch Butterfly and its habitat in Mexico. Telmex Foundation (2003-2006)
- \$ 250,000 USD Integrating Conservation Initiatives for the Monarch Butterfly: An ecosystem management approach. David and Lucile Packard Foundation (2003-2005)

MEDIA

- *Un Riu Brut ens Surt Car / A Dirty River is Expensive to Maintain* (2010) Audiovisual (3 min). Communicates dissertation research on Barcelona's drinking water challenges. Showcased as a permanent piece in the exhibit *Aigües, Rius i Pobles*. Museu Maritim de Barcelona. Barcelona, Spain. May 4-30, 2010. Produced by Jordi Honey-Rosés & Eric Tosstorff.
See online: Catalan <http://vimeo.com/12455091>; English <http://vimeo.com/12455255>
- *Community Conservation Experiences in Mexico* (2006). Documentary Film (32 min). Rural community leaders in Mexico share lessons and ambitions for community organizing, rural development and forest conservation. Selected for screening at the IUCN World Conservation Congress. Barcelona 2008. Produced by Jordi Honey-Rosés, Alfredo Rosado and Claudia Amador.

HONORS

- Board Member and Officer, Monarch Butterfly Fund (www.monarchconservation.org). 2009-present.
- Ranked by students as an Excellent Teacher. University of Illinois, Urbana Champaign. 2008 & 2009.
- Outstanding Teaching Distinction. Ranked by students as top 10% of Professors or TAs at the University.
- Kay Public Service Fellowship. Full tuition and stipend. Harvard Kennedy School. 2005-07.
- Stone Award for best Environmental Policy Paper by a Master's Student. Harvard Kennedy School. 2007.
- Phi Beta Kappa. UC Berkeley. 2000

SPECIALIZED SOFTWARE

- Spatial Analysis: ArcGIS 9.3 with ArcInfo Workstation; GeoDa (proficiency)
- Statistical Software: R; Stata; MatLab (basic)
- Design: Adobe Illustrator

SPEAKING ENGAGEMENTS

- *Is River Restoration Profitable?* PhD Seminar. Department of Urban and Regional Planning. University of Illinois-Urbana Champaign. October 2008.
- *Rural Development and Forest Conservation: Lessons Learned for Policy-Makers*. Harvard University, Center for International Development. March 2007.
- *Conservation of the Monarch Butterfly in Mexico*. Instituto Tecnológico de Estudios Superiores de Monterrey (ITESM), Campus México DF. April 2004.
- *The Monarch Butterfly Conservation Fund*. Presentation to the Governor of Michoacán, Lázaro Cárdenas Batel. Governor's Compound, State of Michoacán, Mexico. July 2003.
- *The Monarch Butterfly Conservation Fund: An Innovative Economic Tool for Forest Conservation in Mexico*. World Wildlife Fund US, Washington D.C. July 2002.
- *Sustainable Development: Where are we now?* UC Berkeley, Contemporary Political Economy 101, Special guest lecture by invitation of Professor Beverly Crawford, May 2001.
- *Sustainable Development: A New Paradigm for Political Economy*. UC Berkeley, Contemporary Political Economy 101, Special guest lecture by invitation of Professor Beverly Crawford, May 2000.